Simon Foust

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WORK EXPERIENCE

Front-end Developer, Consultant   August 2022 - Present
Self-employed

- PSD to HTML conversion that is fast, mobile first approach, light-weight, refactorable, used by thousands of happy clients.

- Email Development that is responsive, visually appealing, and highly app compatible, building and deploying thousands of transactional, marketing, and newsletter emails for clients ranging from large social media sites to small, local businesses.

- CMS consulting and theme customization including Wordpress, Hubspot, Salesforce, Mailchimp, & Sendgrid integrations and management.

- Experience with Adobe Creative Cloud, Experience Manager, Analytics, & Google Sheets.

Senior Front-end Developer   August 2018 - August 2022
Wix / DeviantArt

- Lead and managed migration from legacy email system to SendGrid, optimized design/build/launch flow, defined launch checklist, resulting in a 300% increase of email launch capacity.

- Consulted with visual design and marketing teams to build landing pages with Wix Velo and Editor X for major product rollouts including deviantartprotect.com which has processed over 329,000 NFT infringement claims.

- Debugged and resolved cross-browser compatibility issues and implemented techniques to ensure optimal performance on older browsers.

- Oversaw successful conversion of high fidelity design mockups into fully-functional, responsive interfaces and applications.

Front-end Developer   July 2017 - August 2018
Wix / DeviantArt

- Hand-crafted a front-end framework with PugJS and SCSS for marketing and community campaigns and contests, and managed all aspects of development including rapid prototyping, debugging, launch, and post-launch analysis.

- Coded/Tested/Launched landing pages for multi-phase Art Contests with brand partners including Universal Home Entertainment, LG, Cookie Run, Overwatch, SYFY, resulting in over 300k submissions.

Owner & Operator   May 2002 - July 2017
BUILTBYSIMON

- Owned and operated a web development company that specialized in semantic HTML, scalable CSS, and customizable templates and themes for content management systems including Wordpress, Adobe Business Catalyst, and Shopify.

- Subject matter expert on PSD to HTML, partnering with web and marketing firms, averaging 200+ projects annually.

- Consulted for small local businesses and web design agencies, specializing in thought leadership on and execution of responsive web design, css architecture, SEO, and content management systems.

- Partnered with a broad range of clients, from world renowned restaurant brands like Momofuku, to communities like The Deaf Society of New South Wales, to telemedicine apps like SnapMD.

SKILLS AND COMPETENCIES

- Figma
- Visual Studio Code
- HTML5 and CSS3
- PUGJS and SCSS
- Responsive Design

- Cross Browser Compatibility
- Accessibility Standards
- Mobile-first Development Practices
- User Interface Design
- Web Performance Optimization

SOFT SKILLS

- Strong Communicator
- Highly Adaptable
- Analytical Thinker

- Self-organizing/motivated
- Detail Oriented
- Documentarian